



Buckinghamshire Fire  
& Rescue Service



# The Fire Fighters Charity

Fundraising and activity update

Presented By Adam Burch

November 2021

# Living Well Groups

*“Living Well Groups offer somewhere to socialise and reminisce with fellow retired members of the fire and rescue service.”*

Living Well Groups were first introduced by the Charity in 2018 as a means of improving contact and interaction with retired staff who remain beneficiaries.

The concept is to simply bring retired staff back into a familiar environment and create a social opportunity.



Monthly meetings



2 hour sessions



Guest speakers



Access to Charity services



Refreshments provided

The introduction of Living Well Groups will help to support the delivery of agreed objectives set in the 2020-2025 People Strategy and will compliment the ongoing work of the Welfare Officer, improving the communications and support we provide to retired members of our fire service community.



# Fundraising update – 6 monthly report

2020/2021 was a challenging year for The Fire Fighters Charity due to a lack of opportunity to fundraise and the impacts of the pandemic. However, the fundraising update for the first 6 months of 2021/22 provides positive reading. Event fundraising has increased by **341%** and recycling income by **197%**.



**Tunnel to towers**  
**£7809**



**Chesham to Brighton bike ride**  
**£4376**

Fundraising category	Actual 2021-22	Actual 2020-21
Events	11,861	2,689
Fire Service Lottery	4,211	4,190
Fire Service Regular Giving	2,001	1,871
Individual Giving	207	1,291
Recycling	12,446	4,195
<b>Grand Total</b>	<b>30,726</b>	<b>14,237</b>

Progress report



**+ £16,525 (116%)**

# Fundraising update – Projected income



**Post incident recognition** - £3000 in donations has been raised from the Stokenchurch community alongside £500 in fundraising from pupils at Stokenchurch Primary School, as a means of thank you for the hard work and dedication shown by the operational crews responding to the Kings Head hotel fire in October 2021.



**Culture Survey** - In 2020 the last survey raised £1700+ for the charity, following agreement by the authority to donate £5 for every staff member that provided a survey response. The next culture survey will take place in January 2022 and we anticipate to raise a similar total for the charity.



**Charity car washes** – Various fire stations have started planning for a charity car wash in March 2022.



**Charity collections** - Various fire stations are planning charity street collections in December.

Fundraising  
Support

A digital event registration form has been created that will automatically notify the Health & Safety Team, Communications Team and the Charity Coordinator with details regarding future events that are planned.

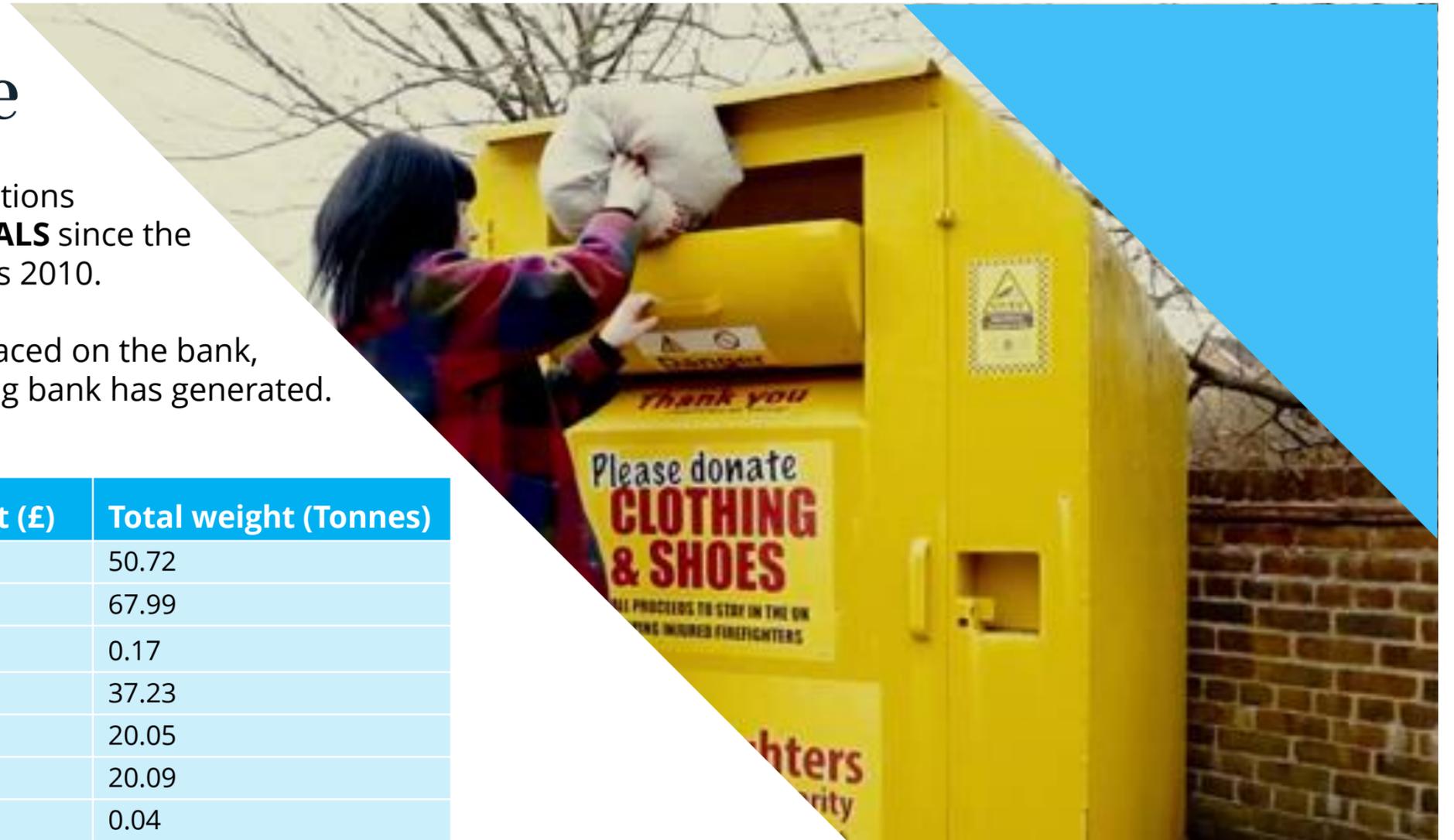
This approach will provide support at the planning stage to ensure appropriate risk assessments are completed, event insurance is considered, and a communication plan is put in place to maximise the opportunity to raise the profile and outreach of all future fundraising events.



# Clothing recycling income

The Recycling Performance Report details all of our fire stations that have (had) a clothing bank and the **CUMULATIVE TOTALS** since the clothing banks were first installed dating back to as early as 2010.

The clothing banks will all have a **'performance poster'** placed on the bank, informing the community and staff how much their clothing bank has generated.



Fire Station	Bank placed	Total amount (£)	Total weight (Tonnes)
Aylesbury	2010	£9,706	50.72
Beaconsfield	2010	£12,744	67.99
Bletchley	2016 -2017	£37	0.17
Brill Fire Station	2010	£7,300	37.23
Buckingham	2010	£3,664	20.05
Chesham	2010	£3,779	20.09
Gerrards Cross	2014 - 2015	£9	0.04
Great Missenden	2010	£5,824	31.22
Haddenham	2010	£12,886	65.92
Marlow	2017	£2,941	17.91
Newport Pagnell	2010	£16,310	85.18
Olney	2010	£13,269	67.29
Princess Risborough	2010	£12,896	68.59
Stokenchurch	2015	£5,939	30.34
Waddesdon	2010	£8,304	43.35
Winslow	2010	£2,146	10.84
<b>TOTAL</b>	<b>2010-2021</b>	<b>£118,145</b>	<b>618.70</b>



£118K+



618+

